

VARIETY

AFM: Picture Tree Grows Pacts for Paulo Coelho's Biopic 'Pilgrim'



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Berlin-based [Picture Tree](#) has scored a raft of deals on [Paulo Coelho](#)'s biopic "The Pilgrim — the Best Story of Paulo Coelho."

The pic, which was penned by Carolina Kotscho ("2 Sons of Francisco") and helmed by docu filmmaker Daniel Augusto ("Amazonia Desconhecida"), sold to South Korea (Micon), Poland (Kino Swiat), Czech Republic (Cinemart), Hungary (Anjou Lavayette), Former Yugoslavia (2i Film) and CIS/Baltics (Luxor Entertainment).

Coelho's 30 novels — including "The Alchemist" and "Adultery" — have been translated into 80 languages, distributed in 224 countries and sold more than 165 million copies.

“The Pilgrim” retraces Coelho’s own story, which was the chief inspiration for his work. He flirted with death, escaped madness, experimented with drugs, overcame torture, made rock-and-roll history in Brazil, and found fame as a writer.

“The Pilgrim” is produced by Sao Paulo-based company Dama Filmes, and Spain’s Babel Films.

Picture Tree is now closing Spain, Italy, Turkey, Taiwan and France and is targeting an international premiere for the movie at the Berlinale.

Meanwhile, Picture Tree sold “Suck Me Shakespeer” (“Fack Ju Goethe”) to Future Film Group for Scandinavia and A-Z Films for French-speaking Canada. Ocean Film release the movie in France on Nov. 13 on approximately 100 screens, followed by Italy (Medusa) and Spain (Splendor) in early 2015.

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